



## PALM BEACH PET SOCIETY

## **2025 AGREEMENT**

1/2 PAGE - \$500 | 1 PAGE - \$1000 | 2 PAGE SPREAD - \$1800

Prices for Front Cover and Back Cover available upon request

AD SIZE:	DATE:
PET NAME (S):	
NAME: ·	
ADDRESS:	
CITY/STATE/ZIP:	
PHONE: <u>E-MAIL:</u>	
CARD HOLDER NAME:	
CREDIT CARD TYPE: AMERICAN EXPRESS	DISCOVER MASTERCARD VISA
CREDIT CARD NUMBER:	
	CHARGE AMOUNT:
PAGE TRIM SIZE: 9 x12; PAGE BLEED SIZE: 9.125 x 12.125. PAGE SPREAD TRIM SIZE: 18 x 12; TWO-PAGE SPREAD BLEED SIZE: 1	LIVE AREA: 8.5 x 11.5 (keep type within this area); TWO-PAGE 8.125 x 12.125; TWO-PAGE SPREAD LIVE AREA: 17.5 x 11.5 (keep

## **TERMS AND CONDITIONS**

PREFERRED.

• Position is not guaranteed except in the case of cover positions. • Due to variances in printing and ink, publisher does not guarantee exact color match to materials submitted. Palm Beach Pet Society to be published and distributed November 2023.

type within this area). HALF PAGE SIZE: 8.5 x 5.5. Front Cover carries Palm Beach Pet Society 2.75" masthead on top area of cover. E-mail HIGH RESOLUTION (300/350 dpi) DIGITAL PHOTOS (jpeg file) to melissa@pbsociety.com. VERTICAL PHOTOGRAPHS ARE

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