



Gina Melby

Cardiovascular disease is a leading cause of death in Palm Beach County and the Treasure Coast. **Gina Melby**, aligned with HCA Florida Healthcare, is working with the American Heart Association Palm Beach County to change that. Melby is serving as Chairperson for the 2024 Executives with Heart campaign, a fundraising effort among local leaders to engage companies in the lifesaving mission of the American Heart Association in the leadup to the 2024 Palm Beach County Heart Walk on November 9th.

The American Heart Association is celebrating its Centennial throughout 2024, and the Heart Walk will be an opportunity to celebrate 100 years of lifesaving work.

Executives with Heart is an elite group of more than 900 corporate leaders across the United States who are dedicated to eradicating heart disease and stroke. Each member makes a personal impact of \$5,000 or more. In 2023, members raised more than \$13 million nationwide to support this mission.

The 2024 Executives with Heart campaign will lead into the November 9th Palm Beach County Heart Walk at the Meyer Amphitheatre. The Heart Walk is open to all community members, including families, friends and company teams. Sign up now at PalmBeachHeartWalk.org.

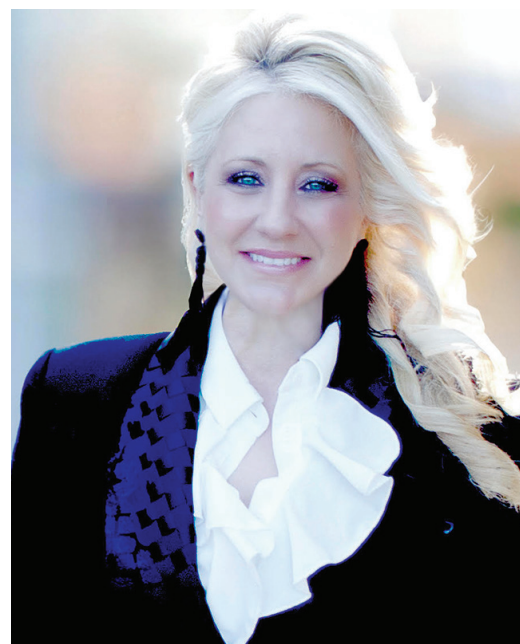
For more information about engaging your company with Executives with Heart and the 2024 Palm Beach County Heart Walk email Jessie.Brooks@Heart.org.

Vita Nova is pleased to announce that **Denise S. Fraile** has joined the nonprofit's Board of Directors. Denise is the founder of Verati Design Group, a boutique consulting firm that specializes in branding and business strategy for middle-market clients ranging from small businesses to Fortune 500 companies. Verati

Design Group has had consistent success since its establishment in 2004.

Denise's philanthropic journey in Palm Beach County spans over a decade, marked by her active involvement in various board and committee positions, impactful fundraisers, and relentless volunteering. Her dedication to empowering individuals and organizations has made a significant, positive impact on the community.

In addition to joining the Board of Vita Nova, Denise currently holds pivotal roles on the Advisory Board and Development Committee for JustWorld International, serves as a board member and Development Committee member for Families First of Palm Beach County, and has been announced as the 2024 Chairperson for the Families First Annual Luncheon. Denise also chairs the Development Committee for the Women's Foundation of Palm Beach County.



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Her reputation and influence reach far beyond the local community, leading to her nomination as a distinguished panel speaker at a Nexus Global summit. This pioneering organization is the largest network of international next-generation philanthropists, impact investors, and social entrepreneurs, with a diverse membership from over 70 countries representing families with assets exceeding \$500 billion collectively.

Denise was also honored with the prestigious Humanitarian Leg-Up Award by JustWorld International, an esteemed recognition celebrating her tireless efforts in empowering underprivileged children, giving them a "Leg-Up" to a brighter and more promising future.

Denise strongly believes in the impact of collective giving to bring about meaningful change. She actively participates in various charitable committees, lending her expertise and support to enhance numerous charitable organizations' development and outreach efforts.

For more information visit vitanovainc.org or call 561.689.0035.



Jesi Moler-Catala

The Center for Creative Education (CCE) is pleased to announce the appointment of **Jesi Moler-Catala** as its new Advancement Manager for Development. Moler-Catala brings more than 15 years of nonprofit experience and a dynamic vision to the role, aiming to further CCE's mission to disrupt educational inequality and ensure all students have access to quality learning experiences through the arts.

"Jesi's extensive industry background and experience make her an excellent addition to our management team," said **Robert Hamon**, President and CEO of the Center for Creative Education. "We are thrilled to welcome her and look forward to working with her to advance our mission of enriching the lives of children through creativity."

In her new role, Moler-Catala will manage CCE's fundraising database, donor relations, fundraising appeals and coordinate events for CCE's continued growth and success. She will also support CCE in meeting its capital campaign and annual operating goals.

"It's impactful to see the students glowing as they learn the freedom of creative expression with an organization that fosters such a nurturing environment for some of our community's most resilient children," said Moler-Catala. "The motto of disrupt educational inequality and ensure all students have access to quality learning experiences resonates with me deeply. I am grateful to be a part of this team and take pride in improving education opportunities for future generations."

Moler-Catala attended Palm Beach State College where she received her bachelor's degree in creative writing and art history. She is a resident of West Palm Beach.

For more information on **The Foundations School** or Center for Creative Education visit cceflorida.org.



Allan Adelson

At the last meeting of the season, the Board of Directors of the **Raymond F. Kravis Center for the Performing Arts** elected three new board members, **Allan Adelson**, **William Mack** and **Dr. Martha Rodriguez**. They will each serve for a three-year term.

Mr. Adelson, a resident of West Palm Beach, has been a real estate developer for more than 50 years. He was born in Brooklyn, New York and moved to Detroit, Michigan as a young child. He received his undergraduate degree from Michigan State University and his MBA from the Wharton School of Business at the University of Pennsylvania. Mr. Adelson is the Founder and Chairman of the Board of The Fund for West Palm Beach Police and Chairman of the Board of Commercial Financial Management. He also sits on the Board of Cleveland Clinic Florida, Temple Israel West Palm Beach and The Bristol Board of Directors, where he is former President and current Vice President. Along with his wife Linda and their blended family, he is the parent of four children and grandparent to eight grandchildren.

Mr. Mack is the Chairman Emeritus of the real estate investment firm, the Mack Real Estate Group, which specializes in domestic and international real estate development opportunities. He is also President and CEO of the Mack Organization, a national owner, investor and developer of warehouse and retail facilities. Mr. Mack is the Chairman Emeritus of the Board of Trustees of the Solomon R. Guggenheim Foundation, where he currently serves as a Trustee. He is the Vice Chairman of Northwell Health where he serves on its Board



William Mack

of Trustees and Board of Advisors and serves as a Trustee and Member of the Western Regional Executive Council of Lenox Hill Hospital. Mr. Mack is the Chair Emeritus of the Board of Overseers of the Wharton School. He is also Director of Hudson's Bay Company, a Director of the Palm Beach Civic Association and a Director of the Town of Palm Beach United Way. Mr. Mack attended the University of Pennsylvania and Wharton School of Business and Finance, and the School of Business of New York University. He currently resides in Palm Beach.

Dr. Rodriguez has been a practicing physician for 37 years and is currently an internal medicine specialist at the practice she founded in Boynton Beach, MMR Healthcare. The practice was recognized by the CDC in 2018 as the first internal medicine practice in the nation to implement a comprehensive diabetes prevention program focused on stopping patients' progression from prediabetes to diabetes.

Dr. Rodriguez is also passionate about leadership and sharing her experience with others. She currently serves on the Palm Beach County Medical Society Board of Trustees, Palm Beach County Medical Society Executive Board, the Palm Beach County Medical Society Board of Directors, South Florida Leadership Academy — where she is Chair, Florida Chapter American College of Physicians Communication Committee and the Kravis Center Education Committee. Dr. Rodriguez earned her undergraduate degree from Seton Hall University in New Jersey and medical degree



Dr. Martha Rodriguez

from Universidad Central del Este in the Dominican Republic.

It was also announced that past Board Chairs **William A. Meyer** and **Jane M. Mitchell**, who have fulfilled their terms, will become Kravis Center Life Trustees. In honor of their service as Board Chairs, they will be awarded the additional designation of Chair Emeritus.

In addition, officers elected to serve one-year terms for 2024-2025 are Chair **Sherry Barrat**, Vice Chair **Paul Leone**, Vice Chair **Monika Preston**, Treasurer **David Lambert** and Secretary **Bradley Hurston**. Other Kravis Center board members include past Chairs **Jeffrey Stoops** and **Michael Bracci** as well as **Penny Bank**, **Eileen Berman**, **James Coleman**, **Evan Deoul**, **Stuart Frankel**, **Robert Fromer**, **Kenneth Himmel**, **Irene Karp**, **John Ketchum**, **Norma Klorfine**, **David Mack**, **Ava Parker**, **Bill Peterson** and **Richard Sloane**. Ex Officio members of the board are Palm Beach County Commissioner **Mack Bernard**, West Palm Beach Mayor **Keith James** and Kravis Center Chief Executive Officer **Diane Quinn**.

The Kravis Center for the Performing Arts is a not-for-profit performing arts center located at 701 Okeechobee Blvd. in West Palm Beach. The Kravis Center provides exceptional cultural experiences that entertain, inspire, and educate audiences across the entire community. For general information about the Kravis Center visit kravis.org.